

B.Ed OPTIONAL COURSE

COMMERCE AND ACCOUNTANCY EDUCATION – II

OBJECTIVES:

At the end of the course, the student- teachers will be able to

- Acquire knowledge of the terms and concepts used in various methods and techniques of teaching Commerce and Accountancy
- Understand the different types of curriculum, classroom management techniques and technology in and of Education to teach Commerce and Accountancy
- Apply the knowledge in analyzing, selecting and adopting the suitable methods, techniques and aids for the purpose of teaching Commerce and Accountancy
- Develop skills in preparing curriculum, and using the suitable techniques in test construction.
- Develop interests in knowing the recent development in the teaching methodology, and technological developments in Commerce and Accountancy
- Develop a desirable positive attitude towards the teaching of Commerce and Accountancy

UNIT: I Commerce Education

Commerce Education – historical development – present status in secondary and higher education – teaching basic skills – general commerce education – specific job training for business – integration of Commerce with other subjects – Consumer Education.

UNIT: II Curriculum

Curriculum – principles involved in the curriculum construction – XI and XII standard Commerce and Accountancy syllabus – academic and vocational curriculum – vocational areas identified in the Tamil Nadu Higher Secondary Stage under the heading “Business and Commerce” – selection of materials – gradation of materials for school and College level, Comparison of CBSE, State Board Commerce and Accountancy Syllabus.

UNIT III Instructional Methods – I

Lecture method – Descriptive method – Objective based method – Demonstration method – Lecture cum demonstration method-problem method-project method-Inductive method – Deductive method-case study – Surveys and market studies, Socialized recitation methods

(Discussion methods) informal – formal, seminar, symposium, workshop technique, panel discussion.

UNIT: IV Instructional Methods - II

Tutorial method-Assignment method-students motivated technique – analytical method – brainstorming-heuristic method-simulation and role playing – team teaching-micro teaching – individualized instructional methods-Methods suitable for teaching Accountancy.

UNIT V Educational Technology

Educational technology in learning Commerce and Accountancy – programmed learning – linear and branching – Personalized System of Instruction (PSI) – Computer Assisted Instruction (CAI) Computer Managed Learning (CML), multi media in learning Commerce – modules – Educational broadcasting and telecasting – interactive video, tele lecture-video conferencing-e-tutoring-Software in Commerce and Accountancy.

UNIT VI Managing classroom

Classroom management – factors influencing classroom management-system approach-input-process-output and feedback-aspects in commerce teaching – class room interaction analysis-class room climate-types of teachers based on leadership styles-teacher dominated pattern, laissez faire pattern and democratically planned pattern-significance.

UNIT VII Instructional Materials

Textbook-reference books-periodicals-business journals, technical documents, survey reports-business documents-news papers-research journals and reports-e-resources-importance of collateral readings..

UNIT VIII Community Resources

Community resources – meaning – types – their uses in the teaching and learning of Commerce and Accountancy – establishing link between school and community-field trip-work experience – guest speakers-developing commercial interest and attitude activities.

UNIT IX Commerce Department

Commerce department-commerce laboratory – teacher's diary – records and registers to be maintained-equipment-essentials and desirable-Commerce club or association activities-school bank –school co- operative society.

UNIT X Professional Development

Commerce teacher-professional growth of teacher – pre service and in service programme qualities required for a good teacher – ethics of teacher – social and environmental responsibilities of the commerce teacher-problems faced by the commerce teachers, Research in Commerce education – computer in Commerce and Accountancy teaching and research.

PRACTICALS :

1. Collection of e-learning resources in Education, Accountancy and Commerce
2. Undertaking a project on the success story of a business establishment.
3. Constructing Commerce curriculum to enrich the present higher secondary education.
4. Group work on the preparation of lesson plans in Accountancy.
5. Observing and analysis of Classroom management in schools.

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