B.Ed OPTIONAL COURSE

COMMERCE AND ACCOUNTANCY EDUCATION – I

OBJECTIVES

At the end of the course, the student-teachers will be able to

- acquire knowledge of the terms and concepts used in the pedagogical analysis of Commerce and Accountancy
- Understand lesson planning and evaluation aspects in teaching Commerce and Accountancy
- Apply the knowledge in analyzing higher secondary Commerce and Accountancy contents in terms of the techniques and aids for the purpose of teaching Commerce and Accountancy
- Develop skills in the preparation of lesson plan and construction of evaluation tools using the suitable techniques
- Develop interests in learning recent developments in Commerce and Accountancy
- Develop a desirable positive attitude towards the teaching of Commerce and Accountancy

UNIT: I Commerce


UNIT: II Accountancy


UNIT III Aims and Objectives

Teaching and Learning – effective teaching – Aims, Objectives and Values of learning Commerce and Accountancy – Objective based instruction (OBI)-Bloom’s Taxonomy – cognitive, affective, and psycho motor domains.
UNIT: IV Lesson Planning
Lesson planning – types – needs – aspects of a good lesson plan – unit, instructional objectives, specifications, teaching aids, content analysis, learning experiences, evaluation, review, and assignments – four column lesson plan – horizontal relationship in the lesson plan – analyzing the units I and II in terms of lesson plan.

UNIT V Organization of Content And Learning

UNIT VI Instructional Aids
Teaching aids – classifications – two dimensional and three dimensional – projected and non projected – aural, visual and activity aids – display boards-teaching aids for preparation, presentation and feedback-importance of teaching aids.

UNIT VII Evaluation

UNIT VIII Achievement Test

UNIT IX Review and Assignment
Review – fixing device – need and importance – characteristics of a good review-assignment – types – identification of slow and gifted learners – assignments to suit individual differences.
UNIT X  Teaching Controversial issues

PRACTICALS :
• Visits to banks, insurance houses, warehouse, trade centers, companies and other business houses.
• Collection of business documents, newspaper and magazine articles (cuttings), business forms,
• Organizing and conducting commerce club activities.
• Commerce laboratory practices.
• Updating and contributing through bulletin boards.

SUGGESTED REFERENCE BOOKS:


